

**TED M. ROSS**  
GENERAL MANAGER  
CHIEF INFORMATION OFFICER

**JOYCE J. EDSON**  
EXECUTIVE OFFICER

**MARYAM ABBASSI**  
ASSISTANT GENERAL MANAGER

**BHAVIN PATEL**  
ASSISTANT GENERAL MANAGER

**TITA ZARA**  
ASSISTANT GENERAL MANAGER

# CITY OF LOS ANGELES

CALIFORNIA



**ERIC GARCETTI**  
MAYOR



INFORMATION TECHNOLOGY AGENCY

CITY HALL EAST  
200 N MAIN ST, ROOM 1400  
LOS ANGELES, CA 90012  
213.978.3311

[ita.lacity.org](http://ita.lacity.org)

November 4, 2022

REF: EXE-338-22

Honorable Members of the City Council  
City of Los Angeles  
Room 395, City Hall  
Los Angeles, CA 90012

Attn: Information Technology & General Services Committee

**SUBJECT: PACESETTER, INC. PRIVATE FRANCHISE APPLICATION AND  
RECOMMENDATION APPROVAL (CF NO. 12-0037)**

## **Recommendation**

The Information Technology Agency (ITA) has reviewed the renewal application of the Pacesetter, Inc. (Pacesetter) private line telecommunications franchise, granted in 2012 by City Council and Mayor, and recommends approval of said application request. Because private line franchises are effectuated by ordinance, ITA also recommends Council to request that the City Attorney prepare and present a draft ordinance to City Council, with a ten-year term, allowing for the renewal of this franchise.

## **Background**

A private line telecommunications facility is an encroachment permit that provides for the interconnection between two points in the public rights-of-way, utilized solely for signal transmission and not to serve any customer within the City.

In 2012 the City Council and Mayor granted a 10-year telecommunications franchise to Pacesetter for the placement of conduit in the City's public rights-of-way at Telfair Avenue, connecting buildings at 15900 Valley View Court (owned by the Franchise) and 13150 Telfair Avenue (owned by Telfair Corporation). (See CF No. 12-0037 and Los Angeles City Ordinance No. 182038.)

Pacesetter is now requesting approval to renew said private line franchise for another 10 years.

## **Fiscal Impact**

Approval of the renewal of this private line telecommunications franchise will generate \$2,500 in application fees and \$5,500 in annual franchise fees over the next 10 years for a total of \$55,000 during the ten-year term of the franchise.

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If you have any questions, please contact Manuel Giron at [manuel.giron@lacity.org](mailto:manuel.giron@lacity.org).

Sincerely,

A handwritten signature in dark ink, appearing to read "Ted Ross", with a stylized, sweeping flourish at the end.

Ted Ross  
General Manager

ec:     Honorable Eric Garcetti, Mayor  
         Honorable Mike Feuer, City Attorney  
         Sharon Tso, Office of the Chief Legislative Analyst  
         Matthew W. Szabo, Office of the Chief Administrative Officer  
         Mike Dundas, Office of the City Attorney  
         Josh Templet, Office of the City Attorney  
         Roger Fernandez, Information Technology Agency  
         Manuel Giron, Information Technology Agency  
         ITA Executive Team